



# CAMPUS PLAN AND INFORMATION



This design shows a member of the Chimu Ruling class and other icons from this culture such as the *Chan Chan* squirrels and *Moche* culture's marine birds, both are representative from the Northen Coast of Peru.

# TABLE OF CONTENTS

	Welcome Letter	5
01	Maps	7
~	<ul> <li>General Maps of the Annual Meetings Campus</li> <li>Services Map</li> <li>Transportation Map</li> </ul>	8
	<ul> <li>Maps of Each Venue</li> <li>Lima Convention Center - CC</li> <li>Banco de la Nacion Office Tower - BN</li> <li>National Museum - NM</li> <li>National Library - NL</li> <li>National Theater - NT</li> </ul>	12
02	General Information	23
~	<ul> <li>List of Services</li> <li>Information Desks</li> <li>IT Help Services</li> <li>Business Centers and Internet Kiosks</li> <li>Mobile Phone Rental</li> <li>Publications Desks</li> <li>Printing Services</li> <li>Courier Services</li> <li>Tourism Desks</li> <li>Banking Services</li> </ul>	24
	Wi-Fi Access and Availability	26
	Food Services	28

- Restaurants and Cafes
- Peru Mucho Gusto Gourmet Fair

	<ul> <li>Security and Emergency Information</li> <li>Security</li> <li>Emergencies</li> <li>Medical Assistance</li> </ul>	29
	Important Contact Phone Numbers	31
>	Hospitality Program	33
	Welcome Reception	36
	Artistic Shows	36
	<ul> <li>Permanent Exhibitions by Venue</li> <li>National Library - NL</li> <li>National Museum - NM</li> <li>Lima Convention Center - CC</li> </ul>	41

- National Theater NT
- Banco de La Nacion Office Tower BN

We are pleased to welcome you to Lima for the 2015 Annual Meetings of the World Bank Group and the International Monetary Fund. Our sincerest thanks are extended to our hosts, the government and citizens of Peru, for their gracious hospitality and dedicated planning.

Peru offers a rich cultural heritage, wealth of art, architecture, and gastronomy which enjoys worldwide recognition and has turned Peru into one of the main tourist destinations in the region. Peru has also emerged as one of the world's most promising markets and a preferred destination for investment and business making Lima the ideal backdrop for high-level discussions and decisions that will be crucial to global stability and development.

We hope that your visit to Lima will be both pleasant and productive. To that end, we have prepared this handbook as a guide to the services available to Governors and participants. It also contains venue maps with details of the facilities in each venue. Participants can access the logistical information regarding the meetings via AMWeb (*https://amweb.worldbank.org*) or sign-in to IMF Connect (*www.imfconnect.org*).

The most current information on the schedule of events can be obtained via the websites above and the digital signage located throughout all venues.

Welcome to Lima, Peru, host to the 2015 WBG/IMF Annual Meetings!

Mahmoud Mohieldin Corporate Secretary World Bank Group Jianhai Lin Secretary International Monetary Fund



# GENERAL MAPS OF THE ANNUAL MEETING CAMPUS







5 Lima Convention Center

**Circulator Route** 

For more information see the Transportation Guide.

The access to the venues during the event - from October 5th through 12th - is strictly reserved for those who carry the badge and this access shall be only by the entrances established in the security perimeter. In case you lose the badge, please, give immediate notice to the Accreditation's area (NL).

CAMPUS PLAN AND INFORMATION 10









# MAIN SERVICES:







## **MAIN SERVICES:**











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# **General Information**

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# LIST OF SERVICES

### **INFORMATION DESKS**

These desks provide information on the hospitality program, transportation services, and restaurants, along with detailed locations of public buildings and other venues. You can find them in:

Lima Convention Center	Level 2
National Museum	1st Floor
Banco de la Nacion Office Tower	1st Floor

Open from 7:00 a.m. to 8:30 p.m. bilingual staff is available to provide assistance from October 5th through the 12th.

Lost and Found services are also offered in these desks.

### IT HELP SERVICES

IT technical support is provided from October 5th through the 12th, from 7:00 a.m. to 11:00 p.m.

To contact this service, call extension 9090 or write to *hd9090@2015lima.gob.pe* 

Further support by a technician will be offered at the Information Desks.

### **BUSINESS CENTERS AND INTERNET KIOSKS**

Business Centers are located on most floors of Banco de la Nacion Office Tower, and on level 2 of The Lima Convention Center. Internet Kiosks are located on the 1st floor of the National Museum.

Each Business Center or Internet Kiosk provide Internet access to the attendees. In both cases, opening hours are from 8:00 a.m. to 5:00 p.m.

### MOBILE PHONE RENTAL

Attendees can rent mobile phones from October 5th through the 12th at the desks located on the 1st floor of the National Museum and the Banco de la Nacion Office Tower. Opening hours: from 8:00 a.m. to 8:00 p.m.

### **PUBLICATIONS DESKS**

The Publication Desks offer magazines, newspapers and flyers to the attendees. They are located on the 1st floor of the National Museum.

Opening hours: from 8:00 a.m. to 6:00 p.m. From October 6th through the 12th.

### **PRINTING SERVICES**

Attendees can order pre-paid printing of documents and publications at the printing desks located on the 1st floor of the Banco de la Nacion Office Tower (agency area). Opening hours from 9:00 a.m. to 6:00 p.m. For urgent documents, please contact 24 hours

2015lima@t-copia.com.pe

### **COURIER SERVICES**

Pre-paid courier services can be requested at the offices located on the 1st floor of the National Museum and the Banco de la Nacion Office Tower. Available from October 5th through the 12th.

Opening hours: from 7:00 a.m. to 7:00 p.m.

### **TOURISM DESKS**

Attendees can arrange tourist packages at the desks located on the 1st floor of the National Museum and the Banco de la Nacion Office Tower (agency area) from 8:00 a.m. to 7:00 p.m.

For further details contact the Tourist Guide or visit the following website: *www.2015lima.gob.pe* 

### **BANKING SERVICES**

10 ATMs will be available for the attendees from October 1st through the 15th as follows:

# Banco de la Nacion Office Tower:

5 ATMs on the1st floor, in the agency area (just for local currency) and another Globalnet ATM on the 6th floor.

## National Library:

1 BBVA ATM at the entrance area.

### National Museum:

3 BBVA, Scotia Bank and BCP ATMs on the 1st floor.

ATMs are available 24 hours. They accept cards issued abroad and dispense local currency and US dollars.

**Money Exchange** is available from October 5th through the 12th on the 1st floor of the Banco de la Nacion Office Tower (agency area), from 8:00 a.m. to 6:00 p.m. US Dollars, Euros or Yen may be exchanged for Peruvian Nuevos Soles and vice versa.

# WI-FI ACCESS AND AVAILABILITY

Wi-Fi access is available at all the venues. Information on how to get Wi-Fi Access will be provided at each location.





# **FOOD SERVICES**

### **RESTAURANTS AND CAFES**

Attendees will find different kinds of restaurants and cafes at the venues. Food and beverage services will be open for breakfast, lunch and snacks. Food Services locations and opening hours are as follows:

Lima Convention Center	
Restaurant (level 3), lunch:	11:30 a.m 4:30 p.m.
Cafe (level 5), breakfast, lunch and appetizers:	10:30 a.m 6:00 p.m.
Banco de la Nacion Office Tower	
Cafe (6th floor), breakfast, lunch and appetizers:	07:00 a.m 5:30 p.m.
National Museum	
Cafe (ground floor), breakfast, lunch and appetizers:	11:00 a.m 5:00 p.m.
National Library	
Cafe (amphitheater), breakfast, lunch and appetizers:	07:00 a.m 5:30 p.m.
National Theater	
Cafe (1st floor) coffee and appetizers:	07:00 a.m 5:30 p.m.

### PERU MUCHO GUSTO GOURMET FAIR

This fair, located in the parking lot of the National Museum, offers an exceptional range of Peruvian Cuisine to taste: fusion and traditional cuisine. Opening hours are from 11:00 a.m. to 4:00 p.m. between October 5th through the 11th.

## SECURITY AND EMERGENCY INFORMATION

All attendees must wear their badges to access the venues or to use the Annual Meetings shuttle bus service.

### SECURITY

The Security Services provided during the Annual Meetings have been designed to ensure attendees carry out their activities in a safe atmosphere. To this end, all venues will be protected by the National Police and qualified security staff. Security Services will also be present in the official hotels and on the transfers from/ to hotels.

### **Emergency announcements**

During the event, all emergency announcements to the attendees will be communicated by:

- Public announcements
- Messages on the digital displays located in public places.
- Security staff or venue support staff

Additionally, in order to provide emergency information to the attendees the following procedures will be used:

- Notification messages with emergency details and instructions will be sent to the email addresses registered by the attendees.
- In the passenger buses and during hospitality tours, information will be provided by the guides or the event's personnel.

### **EMERGENCIES**

In case of any emergency, please consider the following recommendations:

• In case of an earthquake:

Keep calm and go to the safety sites identified inside the building, such as the joining points of beams and columns,

areas close to the elevator boxes and structural plates.

However, if you are on the ground floor, the best option is to exit the building to an outdoor safety area.

After the seismic activity stops, it is advisable to leave the building through the marked and illuminated evacuation routes, following the building security staff's instructions.

### • In case of fire or smoke in the building:

In case of smoke or fire you must not await for a public announcement but leave immediately through the established evacuation routes, following the security staff's instructions.

- General considerations when evacuating the building during an emergency:
  - Keep calm and do not run or scream.
  - Listen to and follow the instructions given by the security staff.
  - All buildings have an illustrated evacuation map. Follow the evacuation routes established in these maps, as well as the instructions from venue support staff and security staff.

### **MEDICAL ASSISTANCE**

Each venue has a Health Center open every day from October 5th through the 12th. They have different opening hours depending on the location:

Lima Convention CenterLevel 18:00 a.m. to 6:00 p.m.Banco de la Nacion Office Tower7th floor8:00 a.m. to 6:00 p.m.National Museum

8:00 a.m. to 6:00 p.m.

Ground floor

National LibraryAmphitheater7:00 a.m. to 6:00 p.m.National Theater1st floor1:00 p.m. to 10:00 p.m.

If urgent medical assistance is required, or in the event of an emergency while at the venues, please contact the following number: 8765.

In case any attendee requires any other kind of medical assistance, please contact any of the authorized clinics from the recommended ones listed on the Host Government's website: *www.2015lima.gob.pe*.

# IMPORTANT CONTACT PHONE NUMBERS

These numbers can be dialed from any local phone.

Security Services	701 - 8888
Emergencies	701 - 8911
Medical Services	701 - 8765
IT Help Services	701 - 9090

From cell phones (+01) From an extention use only the last four digits



# **Hospitality Program**





The Government of Peru as host country of the Annual Meetings of the World Bank Group (WBG) and the International Monetary Fund (IMF) has organized a significant Hospitality Program which includes cultural, touristic and entertainment activities in all the venues, which are offered for the enjoyment of the attendees and their companions.

# WELCOME RECEPTION

The Welcome Reception is the first activity in the hospitality program offered by the Peruvian Government. The Magic Water\* tour, includes a show of light, color, music and water performed in perfect harmony in the thirteen fountains that have become an icon from the city of Lima.

During the event, world-famous Peruvian dishes will be offered to the guests.

Location: Parque de la Reserva.

Date: Friday October 9th

Time: 7:00 p.m.

Transportation: Buses will be available from the official hotels or the campus to the Parque de la Reserva from 6:00 p.m. to 7:30 p.m., returning to the official hotels from 8:30 p.m. to 10:30 p.m. (buses available every 30 minutes).

# **ARTISTIC SHOWS**

These pop-up shows will last between 3 and 5 minutes and will take place in the National Museum and the Lima Convention Center.

The shows include typical, representative dances from the three regions of Peru: the Coast, the Highlands and the Jungle, including:

 Marinera Norteña: This is the national dance of Peru. A musical expression of popular, free and spontaneous feelings. The joy in the performance, with steps and choreographies where the couple exude charm, mischievousness, skill, and passion, shows an interchange of insinuations and courtship, added to the proper characteristics of the region where it is danced.

Originally it was known as zamacueca and then as chilena, but in 1880, due to the inspiration of the Peruvian writer



<sup>\*</sup> Fairground that in 2007 was a winner of a Guinness Record for the largest complex of water fountains in a public park in the world.

Abelardo Gamarra, known as the Tunante, it was called 'marinera', in honor of the glorious Marina de Guerra del Peru (Peruvian Navy).

- Tondero: Native dance of the northern coast of Peru. It is considered a 'mix par excellence' as it combines native, African and Spanish elements. It is considered to be a 'ground dance' (baile de tierra) and in its choreographic argument, the mating of the white-winged guan is performed.
- Contrapunto de Cajones: The Peruvian cajon (box) is absolutely the most representative and relevant percussion instrument of Creole music, not only because of its origins and validity, but also because of its versatility - which has made it a true ambassador of our culture.

This choreography offers a tour of the different scenes of the 'creolism' where the cajon interacts with other percussion instruments giving life to this festive amalgam that our Creole music means.

**Danza de Tijeras:** The "Scissor Dance" is a native dance from Ayacucho which then disseminated to Huancavelica and Apurimac. The musical frame consists of a violin and a harp that accompany the sounds of scissors made with two independent metal plates.

The generalization of the term 'scissor dancer' is ascribed to Jose Maria Arguedas because of the scissors each dancer holds in his right hand, collide while they dance.

According to the Spanish Colonial priests, its magic side is due to a supposed deal with the devil, due to the impressive steps (Atipanakuy) performed during their dance.

 Zapateo Negro: This is a show of skill and challenge where the dancers tap alternately, both in groups or individually, showing choreographies rich in greetings, polishes, redoubles, and other steps where feet close to the floor are the stars of the show. It is one of the most representative manifestations of Afro-Peruvian folklore and the scope of its dissemination is located along the central coast, mainly to the south of Lima, between Cañete and Acari.



**Pallas de Corongo:** The Pallas dance alone along the streets of Corongo to the rhythm of the musical band, or the typical roncadora, a musical instrument consisting of a flute or pinkullo and a drum or huancar, with movements full of grace, harmony and charm which as a whole impregnates the atmosphere with a smiling sensation of spring and with their beauty evoke the collas (girls) of the old Inca Empire.

Luxurious and adorned with gold and silver, the Coronguina palla dances in the feast of Saint Peter with the promise of doing so for three consecutive years as an expression of devotion, and with the hope of getting favors from the Patron Saint.

 Pregones y Zamacueca: Pancho Fierro, a notable Peruvian watercolorist, captured the emblematic personalities of Lima on canvas as with chants, they sold their products on the streets at specific times. In the same way, he captured traditional scenes - making reference to how the 'zamacueca', a sensual and mischievous dance that was prohibited in the XIX century, was performed.

It was always popular and its origins come from the beginning of the Republican era, disseminating to Chile, Argentina and Bolivia, and having different names such as Cueca or Zamba in each of the above countries. Zamacueca has reached our days as a recreation of the uses and customs of that time, with the Afro-Peruvian essence in its music and movement.

- Comparsa de la Quinua: The "Quinua" is a music Group inspired by the pottery of the Quinua district in Huamanga, the place where pottery has a magical origin and is part of the tradition of that community of craftsmen. The pieces are made with a kind of clay called linco and engobes (paste) of white, cream, red ochre or dark brown colors applied with bird feathers.
- Tropa de Sikuris: The material and musical instrument of the Sukuri is the siku. It consists of two separate parts (Ira, the male, and Arca, the female), which need and complement each other, to get the melodies thanks to the technique

of musical dialogue. The Siku is played in couples, and the troupe (group of sikuris) is formed by the union of many couples of Iras and Arkas which fuse together to exist. This duality of a single unit (in terms of both the instruments and the players) that represents the essential conception of life, is known as Jjaktasiña Irampi – Arcampi, which means to accord, to receive and give, to produce something new.

# PERMANENT EXHIBITIONS BY VENUE

### **National Library - NL**

Book Fair

Amphitheater/ from 7:00 a.m. to 7:00 p.m.

To be held at the amphitheater of the National Library, to promote the image of Peru through Peruvian and Peruanist books.

At the fair there will be on sale an average of 210 titles on Peruvian culture, history, economy among others.

Additionally, this fair offers a varied range of accessories and fashion articles.

### Bibliographic Exhibitions

- The Jesuit Imagery, under American rule from XVI to XIX century.

### 1st floor/Exhibition room

Shows a collection of manuscripts and printed books from 500 years ago, which brings to our memory the living work of the Society of Jesus, its evangelization engagement, period of growth and the political circumstances which marked its exile and later restoration 200 years ago (1814-2014). Dealing with a relevant patrimony kept in the National Library, which highlights the evangelization activity of the Society of Jesus, founded by Saint Ignacio de Loyola in 1540 and exiled by King Charles III for 41 years (1773-1814).

### - Lima Virreynal Sanctity:

#### 2nd floor / Room Garcilaso de la Vega.

Lima Virreynal Sanctity brings together a large catalogue of bibliographic material, such as biographies, sanctification dossiers, lists of feast days, novenas, spiritual bouquets, among other printed materials, which were destined to disseminate the virtues and miracles of devouted men and women. This exhibition is dedicated to saintly figures who lived in Lima during the Viceroyalty period.

- Paper Jewels: Peru in the illustrated book, from XVI to XIX century.

2nd floor (Exhibition room).

Bringing together documents, maps and historical materials guarded by the National Library. This exhibition makes a historical journey from the first chroniclers, where Peru is identified as the Eden of the moment- to the XIX century, passing through the discovery of the ancient country of the Incas by the French, Italian and German travelers who rediscovered the coast, the highlands and the jungle. It also shows books of the Illustration period and of the great encyclopedias, true bibliographic jewels.

### National Museum - NM

Peruvian Films

Location: Armando Robles Godoy Room

- The Milk of Sorrow ("La Teta Asustada") Tuesday 6th, 2:30 p.m.

Directed by Claudia Llosa, winner of the Golden Bear at the 2009 Berlin International Film Festival.

First feature film nominated for an Oscar as Best Foreign Film.

**Synopsis:** Fausta suffers from "the milk of sorrow", a disease that is transmitted through the breast milk of women battered during the era of terrorism in Peru. But Fausta hides something else. A secret that will not reveal until the sudden death of her mother that trigger unexpected events that will transform her life and the live of others. Duration: 93 min.

 Still Being (Sigo Siendo-kachkaniraqmi) Wednesday 7th, 2:30 p.m.
 Directed by Javier Corcuera.

**Sinopsis:** This is a film about characters who are part of a country. This film is about music and musicians, but it is not a strictly musical film. It is a film made up of what are apparently very distant personal stories, stories looking at each other in a country that is also trying to find itself and draw its identity..

### Photo Exhibition

- Lima from Above: Between the Andes and the Sea. Hall of the National Museum

This exhibition brings the opportunity to contemplate the city from above, in a photo collection of the book: 'Lima from above: Between the Andes and the Sea', by the photographer Evelyn Merino Reyna. The exhibition presents a selection of approximately 8 aerial photos of the cities of Lima and Callao (main Peruvian port), apart from the historical and urban studies. The views depicted are divided into four sections related to the river landscape of the city: the route to the sea, the route to the river Rimac and the route to the river Lurin.

### Exhibition

- Patronato de la Plata

A non-profit cultural association founded in 1995, whose goal is to highlight the cultural, historical and artistic values of Peruvian silver and silverware. Volunteers linked to history and arts, as well as mining, take part in this association, in categories of filigree, jewelry and goldsmithery and silversmithery, those who value the importance of this noble metal has in our country.

### Exhibition / Sale

- Peru Gift and Handicraft Market

The Peru Gift and Handicraft Market shows the cultural diversity Peru has, especially its cultural manifestations in the handicraft field. It comprises an area for luxury products, an enterprise area and craft masters.

Date: October 5th though the 11th

Time: from 10:30 a.m. to 6:00 p.m.

Location: next to the Peru Mucho Gusto Gourmet Fair





Altarpiece

### Lima Convention Center - CC

### Parallel Cultural Exhibitions

### - The Lord of Sipan

On July 20th, 1987, The Lord of Sipan's tomb was discovered, becoming one of the main archeological findings of its time, being the first leader's tomb of the ancient Peru scientifically discovered. This fact marked an important milestone in all Peruvian lives, in its history and cultural identity. The impact of this great finding has been so relevant that it has achieved a status as one of the ten most important discoveries in the XX century.

### The Selfie Corner

The ideal scenario to take a unique and special selfie photo, for those who have no time to visit the actual tourist attractions of Peru.

### - Machu Picchu

Machu Picchu is considered to be a masterpiece of architecture and engineering due to its natural beauty and original and harmonic intervention of the Incas in its landscape. This Inca city has been declared a natural and cultural reserve, incorporated to the world's protected areas and that UNESCO has registered as World Heritage Site.

### - Chan Chan City

Located in Trujillo city, in La Libertad, it was the political and administrative capital of the Chimu Kingdom: 'the world's largest adobe brick city'. On November 28th 1996, UNESCO declared Chan Chan a World Heritage Site. It includes palaces that had functions such as accommodation for the elite, administrative areas and finally as tombs for the Chimu kings.





### **National Theater - NT**

### Photo Exhibition

- The Q'eswachaka Bridge: Andean Engineering and Tradition

### 1st floor

This exhibition shows the annual process of reconstruction of the Q'eswachaka suspension bridge, located on the Apurimac River in the Cusco region. Each year during the month of June, the inhabitants of the Quechua communities of the Quehue district converge in this bridge.

This tradition dates back to the times of the Incas and still takes place through the collective work of entire families. With 28 meters long and 1.20 meters wide, this hanging structure is made from plant fiber ropes, called Q'oya.

The suspended bridge Q'eswachaka declared Intangible Heritage of Humanity by UNESCO, is also part of the Qhapaq  $\tilde{N}an$ , the incredible road system that linked the old Tahuantinsuyo to over 30,000 kilometers.

### Banco de la Nacion Office Tower - BN

- Cultural Exhibition
  - Peruvian Masks

### 1st floor

The masks were worn so as to be presented to the gods with a different face and with that particular characteristic. They can be found in almost all the pre-Inca cultures and are associated with funerary bundles.

They are also found in funerary bundles and on the main leaders' tombs, as for example the well-known Lord of Sipan, in the Mochica culture, where Peruvian-gold masks are famous.



For further information on Annual Meetings venues, events, and services please go to the following websites:

www.bankfundmeetings.org

https://amweb.worldbank.org

www.imfconnect.org

### IMPORTANT CONTACT PHONE NUMBERS

From any local phone:

Security Services	701 - 8888
Emergencies	701 - 8911
Medical Services	701 - 8765
IT Help Services	701 - 9090

From cell phones (+01) From an extention use only last four digits

